

WHAT IS CLAIMED IS:

1. A system for improving treatment of medical patients comprising:
at least one request processing element comprising a patient medical report including medical information, said patient medical report being associated with at least one expert consult request form, wherein the at least one expert consult request form is accessible directly from said patient medical report, and wherein said at least one request processing element is capable of populating the at least one expert consult request form with a portion of the medical information from said patient medical report; and
- 10 at least one expert processing element capable of receiving the at least one expert consult request form to thereby facilitate a medical consultation at least partially based upon the at least one expert consultation request form.

2. A system according to Claim 1, wherein said patient medical report further includes at least one expert consult pointer that is associated with the at least one expert consult request form, and wherein said at least one request processing element is responsive to a selection of the at least one expert consult pointer to thereby display the associated at least one expert consult request form and populate the associated expert consult request form with the portion of the medical information from said patient medical report.
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3. A system according to Claim 2, wherein the at least one expert consult request form includes at least one medical information field, wherein said at least one request processing element is responsive to a selection of the at least one expert consult pointer to thereby display the associated at least one expert consult request form and automatically populate the at least one medical information field with the portion of the medical information.
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4. A system according to Claim 2, wherein the at least one expert consult request form includes at least one input field, wherein said at least one expert processing element is capable of receiving patient information into the at least one input field, and wherein the at least one completed expert consult request form is further based upon the patient information received into the at least one expert consultation request form.
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5. A system according to Claim 1, wherein said request processing element is capable of transmitting the at least one expert consult request form to said at least one expert processing element.

6. A system according to Claim 1, wherein said at least one expert processing element is capable of displaying at least one medical consultation form based upon the at least one expert consult request form, wherein said at least one expert processing element is capable of receiving consultation information into the at least one medical consultation form to complete the at least one medical consultation form, and wherein said at least one expert processing element is capable of transmitting the at least one completed medical consultation form to thereby provide the medical consultation.

7. A system according to Claim 6, wherein the at least one medical consultation form includes the portion of the medical information from said patient medical report.

8. A system according to Claim 1 further comprising at least one database capable of storing the medical information, wherein said at least one request processing element is capable of retrieving the medical information from said at least one database.

9. A system according to Claim 1, wherein said patient medical report is further associated with at least one pharmaceutical product report including pharmaceutical information for at least one pharmaceutical product, wherein the at least one pharmaceutical product report is accessible directly from said patient medical report.

10. A system according to Claim 9, wherein said patient medical report further includes at least one pharmaceutical pointer that is associated with the at least one pharmaceutical product report, and wherein said at least one request processing element is responsive to a selection of the at least one pharmaceutical pointer to thereby display the at least one pharmaceutical product report including at least a portion of the pharmaceutical information.

11. A system according to Claim 10 further comprising at least one database capable of storing the pharmaceutical information, wherein said at least one request processing element is responsive to a selection of the at least one pharmaceutical pointer to thereby retrieve at least a portion of the pharmaceutical information from said at least one database and thereafter display the at least one pharmaceutical product report.

12. A system according to Claim 9, wherein the at least one pharmaceutical product report includes at least one input field, wherein said at least one request processing element is capable of receiving input information into the at least one input field, and wherein said at least one request processing element is capable of transmitting the input information.

13. A system according to Claim 9, wherein the at least one pharmaceutical product report is associated with pharmaceutical information for at least one pharmaceutical product comprising at least one of marketing information and reference information.

14. A system for improving treatment of medical patients comprising: at least one request processing element comprising a patient medical report including medical information, said patient medical report being associated with at least one pharmaceutical product report including pharmaceutical information for at least one pharmaceutical product, wherein the at least one pharmaceutical product report is accessible directly from said patient medical report; and at least one database capable of storing the pharmaceutical information, wherein said at least one request processing element is capable of retrieving at least a portion of the pharmaceutical information from said at least one database as the at least one pharmaceutical product report is accessed.

15. A system according to Claim 14, wherein said patient medical report further includes at least one pharmaceutical pointer that is associated with the at least one pharmaceutical product report, and wherein said at least one request processing element is responsive to a selection of the at least one pharmaceutical pointer to

thereby retrieve a respective portion of the pharmaceutical information and display the respective pharmaceutical product report.

16. A system according to Claim 14, wherein said request processing
5 element is capable of receiving information into the at least one pharmaceutical product report, and wherein said at least one request processing element is capable of at least one of storing the information and transmitting the information.

17. A system according to Claim 14, wherein the at least one
10 pharmaceutical product report is associated with pharmaceutical information for at least one pharmaceutical product comprising at least one of marketing information and reference information.

18. A system according to Claim 14, wherein said patient medical report is
15 further associated with at least one expert consult request form, wherein the at least one expert consult request form is accessible directly from said patient medical report, and wherein said at least one request processing element is capable of populating the at least one expert consult request form with a portion of the medical information from said patient medical report, said system further comprising:
20 at least one expert processing element capable of receiving the at least one completed expert consult request form to thereby facilitate a medical consultation at least partially based upon the at least one expert consultation request form.

19. A system according to Claim 18, wherein said patient medical report
25 further includes at least one expert consult pointer that is associated with the at least one expert consult request form, and wherein said at least one request processing element is responsive to a selection of the at least one expert consult pointer to thereby display the associated at least one expert consult request form and populate the associated expert consult request form with the portion of the medical information
30 from said patient medical report.

20. A system according to Claim 18, wherein said request processing element is capable of transmitting the at least one expert consult request form to said at least one expert processing element.

21. A system according to Claim 18, wherein said at least one expert processing element is capable of displaying the at least one medical consultation form, wherein said at least one expert processing element is capable of receiving
5 consultation information into the at least one medical consultation form to thereby complete the at least one medical consultation form, and wherein said at least one expert processing element is capable of transmitting the at least one completed medical consultation form to thereby provide the medical consultation.
- 10 22. A system according to Claim 21, wherein the at least one medical consultation form includes the portion of the medical information from said medical report.
- 15 23. A system according to Claim 18 wherein said at least one database is further capable of storing the medical information, wherein said at least one request processing element is capable of retrieving the portion of the medical information of said medical report from said database.
- 20 24. A method of improving treatment of medical patients comprising:
displaying a patient medical report including medical information, the patient medical report being associated with at least one expert consult request form;
accessing the at least one expert consult request form directly from the patient medical report that is displayed, wherein accessing the at least one expert consult request form includes populating the at least one expert consult request form with at
25 least a portion of the medical information from the patient medical report that is displayed;
transmitting the at least one expert consult request form that is accessed and thereafter receiving the at least one expert consult request form; and
generating a medical consultation at least partially based upon the received
30 expert consult request form.
25. A method of improving treatment of medical patients comprising:

displaying a patient medical report including medical information, the patient medical report being associated with at least one pharmaceutical product report that includes pharmaceutical information for at least one pharmaceutical product;
accessing the at least one pharmaceutical product report thereafter retrieving at
5 least a portion of the associated pharmaceutical information; and
displaying the at least one pharmaceutical product report including the retrieved portion of the associated pharmaceutical information.

26. A computer program product for improving treatment of medical
10 patients, the computer program product comprising a computer-readable storage medium having computer-readable program code embodied in said medium, the computer-readable program code comprising:
- a first executable portion for displaying a patient medical report including medical information, the patient medical report being associated with at least one
15 expert consult request form;
 - a second executable portion for accessing the at least one expert consult request form directly from the patient medical report that is displayed, wherein accessing the at least one expert consult request form includes populating the at least
20 one expert consult request form with at least a portion of the medical information from the patient medical report that is displayed;
 - a third executable portion for transmitting the accessed at least one expert consult request form; and
 - a fourth executable portion for receiving the accessed at least one expert
25 consult request form and thereafter generating a medical consultation at least partially based upon the accessed at least one expert consult request form.

27. A computer program product for improving treatment of medical patients, the computer program product comprising a computer-readable storage medium having computer-readable program code embodied in said medium, the
30 computer-readable program code comprising:
- a first executable portion for displaying a patient medical report including medical information, the patient medical report being associated with at least one pharmaceutical product report that includes pharmaceutical information for at least one pharmaceutical product;

a second executable portion for accessing the at least one pharmaceutical product report thereafter retrieving at least a portion of the associated pharmaceutical information; and

- 5 a third executable portion for displaying the at least one pharmaceutical product report including the retrieved portion of the associated pharmaceutical information.

28. A system for improving treatment of medical patients comprising:
at least one request processing element capable of displaying a patient medical
10 report including medical information and at least one expert consult pointer that is associated with at least one expert consult request form, wherein said at least one request processing element is responsive to a selection of the at least one expert consult pointer to thereby display the associated at least one expert consult request form, wherein said at least one request processing element is capable of retrieving at
15 least a portion of the medical information and thereafter populating the at least one expert consult request form with the portion of the medical information, wherein said at least one request processing element is capable of transmitting at least one completed expert consult request form, and wherein the at least one completed expert consult form is based upon the portion of the medical information populated into the
20 at least one expert consultation request form; and

at least one expert processing element capable of receiving the at least one completed expert consult request form to thereby facilitate a medical consultation at least partially based upon the at least one completed expert consultation request form.

- 25 29. A system for improving treatment of medical patients comprising:
at least one request processing element capable of displaying a patient medical report including medical information and at least one pharmaceutical pointer that identifies and is associated with at least one electronic pharmaceutical product report, wherein the at least one electronic pharmaceutical product report is associated with
30 pharmaceutical information for at least one pharmaceutical product, wherein the at least one pharmaceutical product report includes at least one input field, wherein said at least one request processing element is responsive to a selection of at least one pharmaceutical pointer to thereby retrieve at least a portion of the associated pharmaceutical information and thereafter display the at least one pharmaceutical

product report with the portion of the pharmaceutical product information, and wherein said at least one request processing element is capable of receiving information input into the at least one input field of the pharmaceutical product report; and

- 5 at least one database capable of storing the pharmaceutical information, wherein said at least one request processing element is responsive to a selection of the at least one pharmaceutical pointer to thereby retrieve at least a portion of the associated pharmaceutical information from said at least one database and thereafter display the at least one pharmaceutical product report.

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